

## **PRIVACY POLICY**

Last Updated on June 15, 2026.

Welcome to our website. French is Fun Educational Resources – Mme Reid (“Company”, “we”, “our” or “us”) respects your privacy and is committed to protecting it.

This Privacy Policy governs your access and use of our website, frenchisfunavecmmereid.ca including any content, functionality or services offered through our website or related landing pages (collectively, “Site”) whether as a guest or a registered user. In this Privacy Policy “you” or “your” refers to any individual who accesses our Site. This Privacy Policy is incorporated into and forms part of our Website Terms of Use.

### **PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING OUR WEBSITE**

Please review our Privacy Policy carefully. By using our Site, you acknowledge and agree that your information will be collected, used and disclosed as described in this Privacy Policy. If you do not agree to the Privacy Policy, you must not access or use our Site or Services.

This Privacy Policy sets out how we collect information from you when you visit our Site, either automatically, or through certain voluntary actions you may take while visiting our Site, including but not limited to, accessing, purchasing or downloading any products, content or resources available on our Site or engaging or interacting with us either through this Site (collectively, “Services”).

This Privacy Policy applies to information we collect:

- On this Site;
- In email, chat, text and other electronic message features on our Site;
- Through any downloadable features on our Site;
- ThriveCart
- When you interact with us, our advertising or applications on third party websites and services if those applications or advertising are operated by or on behalf of us.

This Privacy Policy does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by us, or any third party including our affiliates and subsidiaries; or
- Any third party including through any content or advertising that may link to or be accessible from or on the Site.

This Privacy Policy also sets out how we use and disclosure your information and your rights with respect to your personal information that we collect. If you do not agree to any terms of our Company’s Privacy Policy, you agree to no longer use, navigate, access or browse our Site. By continuing to use our Site you are agreeing to the terms of our Privacy Policy.

### **Age Requirement**

Our website is intended solely for users who are of legal age of majority in their own place of residence and can form legally binding contracts under applicable law. By using our site, you represent and warrant that you are of legal age of majority where you reside and can form a legally binding contract under applicable law. This website is not intended for use by children under the age of 13, and we do

not knowingly solicit personal data from anyone under the age of 13. If you are under the age of 13, do not access or use our website or related products or services. If you become aware that we have collected data of anyone under the age of 13, please contact us so that we can delete their data in accordance with applicable law.

### **INFORMATION WE COLLECT**

We collect, use, and disclose personal information as described in this Privacy Policy. Where required, we will obtain your express consent before collecting or using personal information. Here are some examples of the data we collect, however, this may not be a complete list:

**Personal Information:** Personal identifying information such as your name, billing and/or shipping address, telephone numbers, email addresses, and other demographic and customer profile data information, such as your age and gender.

**Financial Information:** We do not store or process your financial information directly. All transactions are securely processed through third-party providers (e.g. Stripe, PayPal, Shopify payments). Please review their privacy policies for details on how they manage your data.

**User Account Information:** In order to purchase or access certain Services, we may require you to create a user account and provide your name and/or email address and create a unique password. For your security, we do not have access or knowledge of your password, and it is your sole responsibility to keep the password confidential and not share your account details with any other people, including us.

**Computer, Browser and Mobile Information:** Computer and connection information such as statistics on your page views, traffic to and from the Site, your unique resource locator ("URL"), advertisement data, your internet protocol ("IP") address, your browsing history, and your Site log information. If you access our Site via your mobile phone, we may collect information about your device, including but not limited to, the model, manufacturer, device identification and your location information.

**Social Media Information:** We may access personal information from social networking sites and apps, including Information but not limited to, Instagram, Facebook, LinkedIn, YouTube which may include your name, username on any of these platforms, location, email, age, gender, profile picture and any other public information you have included on any of your social media profiles. If you want to limit this data, you should review their privacy and security settings of each social media site and change your privacy settings.

#### **Sensitive Information**

We do not request or intentionally collect sensitive personal information, including social insurance or social security numbers, health or genetic data, financial account details, or information relating to your ethnic origin, religious beliefs, or criminal history. Please do not submit this type of information to us through our Site. If sensitive information is inadvertently submitted to us, we will delete it unless we are required by law to retain it.

### **HOW WE COLLECT YOUR INFORMATION**

#### **Information You Voluntarily Provide**

We collect information you voluntarily and manually provide when you use our Site, such as when you purchase or access Services or certain content on our Site, sign up for our email list or newsletter, submit a form, send us questions, or interact with us through this Site such as when you provide comments, reviews, testimonials or other feedback. Some of the information you manually provide may be personal information, such as your name or email address.

### **Information from Your Website Browser or Mobile Device**

We collect information that is sent to us automatically from your website browser or mobile device, such as your IP address, the name of your operating system, the name and version of your browser, date and time of your visit, page(s) you visit and length of time you spent on each page. The information we receive may depend on your browser or device settings. Information received from your website browser and mobile device typically is not, in and of itself, personally identifiable. However, we may combine it with other information in an attempt to identify you, or we may combine it with information that does identify you.

### **Tracking Technologies**

We collect information when you visit our Site and through our email communications, by using cookies, pixels, website beacons, tags, and other tracking technologies to collect information about your engagement, as well as your browsing and purchasing behaviour. These tracking technologies include:

- **Clickstream Data:** Through Site access logs we collect your URL, clickstream data and HTTP protocol elements, which generate certain kinds of non-identifying Site usage data, such as the number of hits and visits to the Site. This information is used for internal purposes for research and development, user analysis and business decision making, all of which provides better services to our users. The statistics garnered, which contain no personal information and cannot be used to gather such information, may also be provided to third parties for data processing and analyzing.
- **Cookies:** Cookies collect data sent to us by your computer about (i) the way you interact with our Site, such as when you use certain features or download attachments; (ii) collect data to assess and improve our marketing and advertising; (iii) allow partners and third-parties to use these tracking technologies to track your use of our Site, including on multiple devices; (iv) collect statistical data such as how long you stay on a certain webpage on our Site and the location from where you access our Site. All of this information helps us to improve the Services, provide content based on the interests of our users and improve the functionality of our Site. Most browsers are set to accept cookies by default. Upon visiting our Site, you may be presented with a cookie banner giving you the option to accept or reject non-essential cookies, including those used for analytics or advertising. If you wish to disable cookies, you may do so through your individual browser options. However, this may affect your ability to use or make purchases from our Site.
- **Website Beacons or Pixels.** These are small graphics that help us understand browsing activity and provide a better user experience. Unlike cookies, website beacons and pixels are non-identifiable when you visit a website page.
- **Social Widgets.** These buttons are provided by third-party social media providers that allow you to interact and access certain social media services when you view a page on our Site. These

widgets may collect browsing data, which may be sent to the respective third-party social media provider.

- **Third Party Software.** We may use third-party software to post advertisements on our Site to oversee marketing or email campaigns or manage other business initiatives. This third-party software may use cookies or similar tracking technology. We have no control over these third-parties or their use of cookies.

### **Third-Party Use of Cookies and Other Tracking Technologies**

Some content or applications, including advertisements on our Site are served by third parties, including advertisers, ad networks and/or servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioural) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

### **Ability to OPT-OUT of Tracking**

We also may use the above-mentioned automated technologies to collect information about your online activities over time and across third-party websites or other online services (behavioural tracking). We respect your decision if you want to opt-out of tracking for this website. If you choose to opt-out some features of this Site, or future features of this Site may not work properly. For example, you may not be able to share content from our Site to social media sites etc. If you would like to Opt-Out of tracking or just want more information about how to do that please use the resources set out below.

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

This website offers more information on how you can opt-out of certain tracking and internet-based advertising procedures: <https://optout.networkadvertising.org/?c=1>. Where required by law, we honour browser-based opt-out preference signals such as Global Privacy Control (GPC).

To learn how to turn tracking on or off on your device, you can visit the following websites:

[Turn "Do Not Track" on or off/Android](#)

[Turn "Do Not Track" on or off/Mac](#)

### **Website Analytics**

We may use third-party analytics tools to understand how visitors use our Site and improve its functionality. These tools may use cookies or similar technologies to collect information such as IP address, device information, and browsing activity. We may share personal information with service providers who process data on our behalf for legitimate business purposes. Where required by law, we will obtain your consent before using non-essential cookies or similar tracking technologies.

You can manage your cookie preferences through your browser settings or any cookie consent tool available on our Site. For more information about how analytics providers handle your information, please review their privacy policies or contact us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca).

### **Email Policies**

We are committed to keeping your email address confidential. We do not sell your email address for monetary consideration. We may share your email address with trusted third-party service providers who assist us in delivering email communications on our behalf.

In compliance with Canada's Anti-Spam Legislation, the U.S. CAN-SPAM Act, and other applicable provincial and state privacy laws, all marketing emails sent by us will:

- Clearly identify the sender;
- Include our valid physical mailing address;
- Provide clear and functional instructions for unsubscribing; and
- Honour unsubscribe requests within the timeframes required by applicable law.

You may withdraw your consent to receive marketing communications at any time by clicking the "unsubscribe" link in any email or by contacting us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca).

## **HOW WE USE AND DISCLOSE YOUR INFORMATION**

### **Use of Information**

We generally store your data and transmit it to a third party for processing. However, to the extent we process your data, we do so for legitimate business purposes. Generally, the purpose of collecting your information through our Site is to:

- Provide our Site and its contents to you;
- To provide you with information, products or services that you request from us;
- To carry out our obligations and enforce our rights arising from any contracts between you and us, including for billing and collection;
- Collect statistical data and analyze trends for our use, and for use by third parties to better understand your needs and interests;
- Improve our Services, marketing and promotional efforts or troubleshoot issues on our Site;
- Contact you with special offers, newsletters, information advertisements of third parties and content we believe will be of interest to you which in some instances may be in exchange for a commission to be paid to us by such third parties (if you opt to take part in such promotions, the third parties will receive your information);
- To allow you to participate in interactive and social features on our Site;
- Improve the content, functionality and usability of this Site and provide a tailored and personalized experience for you when you visit our Site;
- Prevent fraudulent activities and security breaches;
- Resolve disputes and assist law enforcement when necessary or respond to any legal claims or otherwise comply with our legal obligations; and
- For any other purpose with your consent.

We may also use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

### **Disclosure of your Information**

We do not sell personal information for monetary consideration. However, we may share personal information with trusted third-party service providers, advertising partners, and analytics providers for legitimate business and marketing purposes, as described below.

We may disclose personal information in the following circumstances:

- To service providers who assist in operating our Site and business, including payment processing, hosting services, email delivery, communications, customer service, and analytics;
- To advertising and marketing partners to help us promote our Site and Services, including delivering advertisements that may be relevant to you;
- To affiliates or strategic partners where necessary to deliver Services or administer programs;
- To administer your account and communicate with you;
- To analyze trends, improve functionality, and enhance user experience;
- To protect the security, integrity, and legal rights of our business and users, including investigating violations of our policies;
- In connection with a sale, merger, restructuring, or transfer of all or part of our business;
- To comply with legal obligations, respond to lawful requests, or protect the rights, property, or safety of our business, users, or others;
- With your consent.

Where required by applicable privacy laws, including the California Consumer Privacy Act as amended by the California Privacy Rights Act (CCPA/CPRA), you may request to opt out of the sale or sharing of your personal information by contacting us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca) or using any available opt-out tools on our Site.

### **Retention of Information**

We retain personal information only for as long as necessary to fulfill the purposes for which it was collected, to provide Services, and to comply with applicable legal, accounting, or regulatory obligations.

### **International Data**

Your personal information may be transferred to and maintained on servers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction. We take reasonable steps to ensure that personal information transferred outside your jurisdiction is protected by appropriate contractual or organizational safeguards, as required by applicable law.

### **Processing Your Information**

We may process personal information directly or through third-party service providers acting on our behalf. In order to carry out our business, it is necessary for us to transmit certain information to third parties. For instance, when you purchase a Service from our Site, your payment information is transmitted to and collected by a third-party payment processor. For a full list of third -party applications we use, please contact us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca).

In some instances, however, we may process your information internally. When you agree to be bound by our Privacy Policy, you consent to our processing of your information for such purposes to carry out our business interests.

### **Protection of Your Information**

We employ commercially reasonable methods to ensure the security of the information you voluntarily provide to us, as well as any information that is collected automatically. We implement a variety of security measures to maintain the safety of your personal information including using standard security protocols and transmitting information securely via Secure Sockets Layer (SSL) and only use recognized online secure payment systems and reputable third-party payment processors and applications. Since email is not considered secure, please do not send us private information via email. Doing so is completely at your own risk. In order to protect our Site, we use software programs to monitor network traffic to identify unauthorized attempts to upload or change information or hack or otherwise damage our Site. While we take these steps to protect your personal information as much as we can, no system or transmission of data over the internet or any other public network or any storage of data can be guaranteed to be 100% secure. If you are concerned about your personal information, please contact us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca).

### **Event of a Breach**

In the event of a breach involving personal information under our control, we will assess the nature and scope of the incident and notify affected individuals and any required regulatory authorities in accordance with applicable privacy laws. We will take reasonable steps to investigate, mitigate, and remediate the incident as appropriate.

## **YOUR RIGHTS**

We respect your rights to your personal information and data. You have the right to access, correct, request restriction or deletion of your information, or request how we use your personal information and data collected, as required by applicable law. Note that where allowed, we may charge a reasonable fee for actions that you ask us to take with respect to your data. In addition, we reserve the right to first request you provide us with evidence verifying your identity before we take any action.

After we verify your identity, you have the right to:

- Update or change any information you have provided to us. To update or delete Your information, please contact us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca);
- Request that we confirm what data we hold about you, and for what purposes. You also have the right to confirmation of whether we process your data or deliver your data to third party processors, and for what purposes. We will supply you with copies of your personal information unless doing so would affect the rights and freedoms of others;
- Change your consent to our use of your information. In such cases, we may require you to delete your account with us, as described above, and you may not have full access to our Site;
- Request a digital copy of the data that we hold about you. Your first request for a copy of your personal information will be provided free of charge. Subsequent requests will incur a reasonable fee;

- Request that we delete all data that we hold about you, and we must delete such data without undue delay. There are exceptions to this right, such as when keeping your data is required by law, is necessary to exercise the right of freedom of expression and information, is required for compliance with a legal obligation, or is necessary for the exercise or defense of legal claims. Such a request may result in a termination of your account with us, and you may have limited or no use of our website;
- Opt-out of receiving future email correspondence from us by checking the appropriate box when you register for the account or make a purchase. You may change your communication settings by contacting us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca);
- Opt-out of receiving any third-party marketing communications or having your personal information used for marketing purposes. You may do this by contacting us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca);
- In certain situations, restrict the processing of your data, such as when you contest the accuracy of your data or when you have objected to processing, pending the verification of that objection. When processing has been restricted, we will continue to store your data but will not pass it on to third party processors without your consent, or as necessary to comply with legal obligations or protect your rights, our rights, or those of others. In addition, you may opt out of any processing of your data altogether. However, doing so may result in the termination of your account and loss of access to our Site; and
- Complain to a supervising authority in your jurisdiction if you believe we are misusing your data or have violated any of your rights under this Privacy Policy or applicable law.

If you wish to have any third parties, including those to whom we have disclosed your personal information, delete your information, you may need to contact those third parties directly. Upon request, we will provide information about the categories of third parties with whom we share personal information, as required by applicable law.

### **Complaints**

If you believe we have mishandled your personal information or violated your rights under this Privacy Policy or applicable law, please contact us at [info@frenchisfunavecmmereid.ca](mailto:info@frenchisfunavecmmereid.ca). We will make reasonable efforts to address your concern promptly. You may also have the right to make a complaint to the applicable privacy regulator in your jurisdiction, such as the Office of the Privacy Commissioner of Canada or the relevant state authority if you are located in the United States.

### **International Visitors**

Our Site is intended for users located in Canada and the United States. If you are accessing our Site from outside these jurisdictions, including from the European Union, please be aware that your information may be transferred to and processed in Canada or the United States, where privacy laws may differ from those in your country. By using our Site, you consent to this transfer and processing.

### **California Resident Privacy Rights**

This section applies to residents of California under the California Consumer Privacy Act, as amended by the California Privacy Rights Act ("CCPA/CPRA"). Under the CCPA/CPRA, California residents have the right to:

- Know what categories of personal information we collect and how we use it;
- Request access to the specific pieces of personal information we have collected about you;



- Request correction of inaccurate personal information;
- Request deletion of personal information, subject to certain exceptions;
- Request that we limit the use and disclosure of sensitive personal information (if applicable);
- Opt-out of the “sale” or “sharing” of personal information, including sharing for cross-context behavioural advertising;
- Not be discriminated against for exercising your privacy rights.

We do not sell personal information for monetary consideration. However, we may share certain information with advertising or analytics partners for marketing purposes, which may constitute “sharing” under California law. California residents may exercise their rights by contacting us at [info@frenchisfunavecmmeid.ca](mailto:info@frenchisfunavecmmeid.ca). We may need to verify your identity before processing your request, as required by law.

### **Changes to our Privacy Policy**

We reserve the right to update and change this Privacy Policy and will make our best effort to update the date “Last Updated” at the top of this page each time we make changes. You can review our most recent changes by visiting this page. Your continued use of the Site following any updates constitutes acceptance of the revised Privacy Policy.

### **Contact us**

If you have any questions about our Privacy Policy or wish to exercise any of your rights as set out in this Privacy Policy, please contact our us at [info@frenchisfunavecmmeid.ca](mailto:info@frenchisfunavecmmeid.ca).